

# **PCLC Words & Friends for Literacy**

## **Sponsorship Opportunities & Benefits**

### **Event Sponsor (cash)**

@ \$3,000 per sponsor

- As an event sponsor, your company name and logo will be featured prominently on press releases, posters, and event materials. Please send logo by Feb. 1.
- Your company will be announced as an event sponsor at the event.
- Your company will also enjoy all the benefits of our **Word Sponsors** listed below.

### **Triple Word Sponsor (cash or in-kind)**

@ \$1,000 per Sponsor

- Your company name and logo will be included as a triple word sponsor on press releases, posters, and event materials. Please send logo by Feb. 1.
- Your company will be announced as a triple word sponsor at the event.
- Your company will be recognized in the post-event thank you.
- Your name and logo will be included on our website and Facebook page.
- Your sponsorship includes the team registration fee for a team of four.

### **Double Word Sponsor (cash or in-kind)**

@ \$500 per sponsor

- Your company logo will appear on event materials.
- Your name will be included on our website and Facebook page.
- Your sponsorship includes the team registration fee for a team of four.

### **Double Letter Sponsor (cash)**

@ \$200 per sponsor

- Your company name will appear on event materials.
- You will be jointly recognized on our website and Facebook page.

### **Team Sponsor (cash)**

@ \$150 per team of four people for participation in the event

- You will be jointly recognized on our website and Facebook page.
- Catered food, door prizes, and a cash bar are available at the event.



## 2020 Sponsorship Opportunities Words & Friends for Literacy Fundraiser April 30, 2020

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Payment:     Enclosed                       Please invoice me

\_\_\_ Our business would like to sponsor the event at the following level:

- \_\_\_ *Event Sponsor (\$3,000)*
- \_\_\_ *Triple Word Sponsor (\$1,000)*
- \_\_\_ *Double Word Sponsor (\$500)*
- \_\_\_ *Double Letter Sponsor (\$200)*
- \_\_\_ *Team Sponsor (\$150)*

\_\_\_ Our business would like to provide the following door prize: \_\_\_\_\_

\_\_\_ Our business would like to provide the following in-kind support:

- \_\_\_ Advertisement (\$\_\_\_\_\_ value)
- \_\_\_ Printing Services (\$\_\_\_\_\_ value)
- \_\_\_ Books (\$\_\_\_\_\_ value)
- \_\_\_ Other: \_\_\_\_\_ (\$\_\_\_\_\_ value)

\_\_\_ Our business does not want to be an event sponsor. However, we'd like to provide a year-end donation of \$\_\_\_\_\_ to support PCLC services.

**The PCLC is a non-profit 501(c)3 agency; therefore your monetary contribution is tax exempt. All event proceeds support PCLC services.**

**Please mail or submit completed form and payment to:  
Portage County Literacy Council  
1209 Fremont Street, 209 Nelson Hall  
Stevens Point, WI 54481**