

PCLC Words & Friends for Literacy

Sponsorship Opportunities & Benefits

Event Sponsor (cash or in-kind)

@ \$3,000 per sponsor

- Your company name and logo will be featured prominently as an event sponsor on pre-event press releases, posters, and event materials.
- Your company will be announced as an event sponsor at the event.
- Your company will also enjoy all the benefits of our **Word Sponsors** listed below.

Triple Word Sponsor (cash or in-kind)

@ \$1,000 per Sponsor

- Your company name and logo will be included as a triple word sponsor on pre-event press releases, posters, and event materials.
- Your company will be announced as a triple word sponsor at the event.
- Your company will be recognized in the post-event thank you.
- Your name and logo will be included on our website and Facebook page.
- Your sponsorship includes a \$100 team registration fee for a team of four.

Double Word Sponsor (cash or in-kind)

@ \$500 per sponsor

- Your company logo will appear on event materials.
- Your name will be included on our website and Facebook page.
- Your sponsorship includes the \$100 team registration fee for a team of four.

Double Letter Sponsor (cash or in-kind)

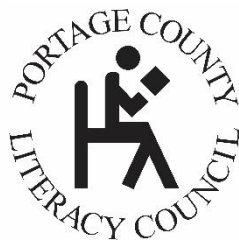
@ \$200 per sponsor

- Your company name will appear on event materials.
- You will be jointly recognized on our website and Facebook page.

Team Sponsor (cash)

@ \$150 per team of four people for participation in the event

- You will be jointly recognized on our website and Facebook page.
- Catered food, door prizes, and a cash bar are available at the event.



2019 Sponsorship Opportunities Words & Friends for Literacy Fundraiser April 25, 2019

Name: _____ Date: _____

Business: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment: Enclosed Please invoice me

___ Our business would like to sponsor the event at the following level:

- ___ *Event Sponsor (\$3,000)*
- ___ *Triple Word Sponsor (\$1,000)*
- ___ *Double Word Sponsor (\$500)*
- ___ *Double Letter Sponsor (\$200)*
- ___ *Team Sponsor (\$150)*

___ Our business would like to provide the following door prize: _____

___ Our business would like to provide the following in-kind support:

- ___ Advertisement (\$_____ value)
- ___ Printing Services (\$_____ value)
- ___ Books (\$_____ value)
- ___ Other: _____ (\$_____ value)

___ Our business does not want to be an event sponsor. However, we'd like to provide a year-end donation of \$_____ to support PCLC services.

The PCLC is a non-profit 501(c)3 agency; therefore your monetary contribution is tax exempt. All event proceeds support PCLC services.

**Please mail or submit completed form and payment to:
Portage County Literacy Council
1209 Fremont Street, 209 Nelson Hall
Stevens Point, WI 54481**